Inspiring Care Stories toolkit

Help us celebrate the values and commitment of the social service workforce during COVID-19 by getting involved in our Inspiring Care Stories project.

We've collected Inspiring Care Stories from right across Scotland and will be sharing them over the coming weeks to highlight:

- the fantastic social service workforce that has gone above and beyond to support people using services during the pandemic
- the high level of knowledge, training and skills of the workforce which is recognised by being #SSSCregistered
- that not just anyone can do this job, it needs people with the right values, compassion and professionalism
- the many challenges and rewards working in social services brings
- that it really is #lifechangingwork.

What are we doing?
We're publishing new stories on our Inspiring Care Stories web page www.sssc.uk.com/inspiringcarestories during July, August and September and will mark each phase of stories by highlighting them with a week of activity on social media.

How you can get involved
Share your stories of what you and your team have done to keep providing care and support to people using your service and the contribution you've made to help people, families and your community during this very challenging time.

Share a photo, video or a post on Twitter, Facebook and Instagram. Use the hashtags #lifechangingwork #SSSCregistered and #InspiringCareStories so we can see them.

Tools to help you
Print Inspiring Care Stories or #SSSCregistered posters to use in your photos. Use the hashtags: #lifechangingwork #SSSCregistered #InspiringCareStories

What difference will it make?
Sharing your stories will help raise the profile of the social service sector and the amazing work you do.

This helps the public recognise that you are part of a registered, professional workforce with skills and qualifications so they will value social services more.

Encourage more people to consider a career in social services by letting them see just how rewarding a career in the sector can be.